

Pitch for Music Video



Synopsis



Competition

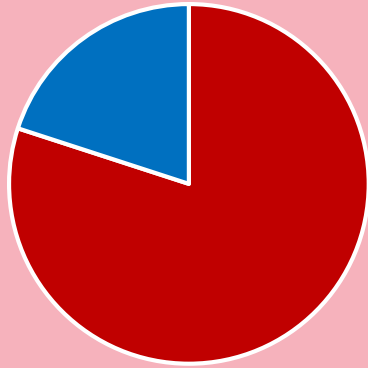


Production



Platforms

What Platforms do you watch music videos on?



■ YouTube ■ Other

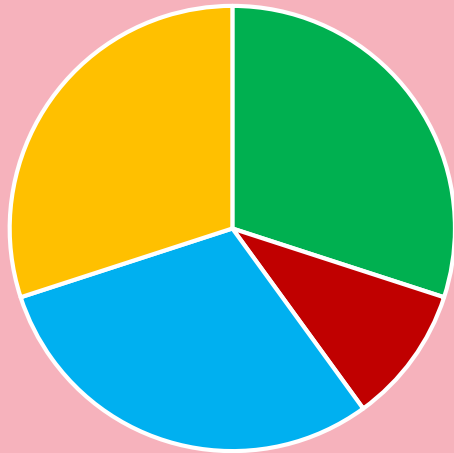




Target Audience



What is your favourite genre?



■ Pop ■ Rock ■ Indie ■ Other

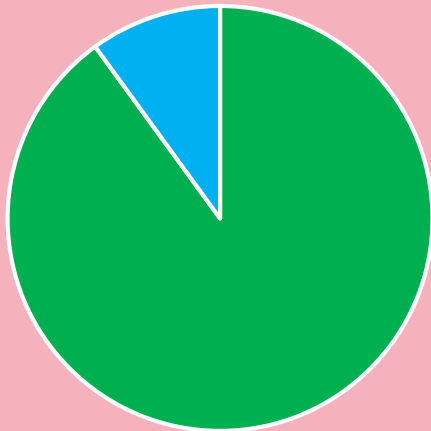
How would you define a music video?

A video that is entertaining and goes well with the lyrics.

Connects well with the music and lyrics.

A video portraying the story of a song visually.

How long should a music video be?



■ 3-4 Minutes ■ 5+ Minutes



My Idea



What do you like about my idea?

It sounds interesting and something I'd like to watch.

Like the young couple and how they could be the same age as the target audience.

There will be a range of filming locations and shows a realistic story.

Could show them watching a movie at home (realistic date) and just being happy together.

Look at locations in London, it would make the production more exciting.

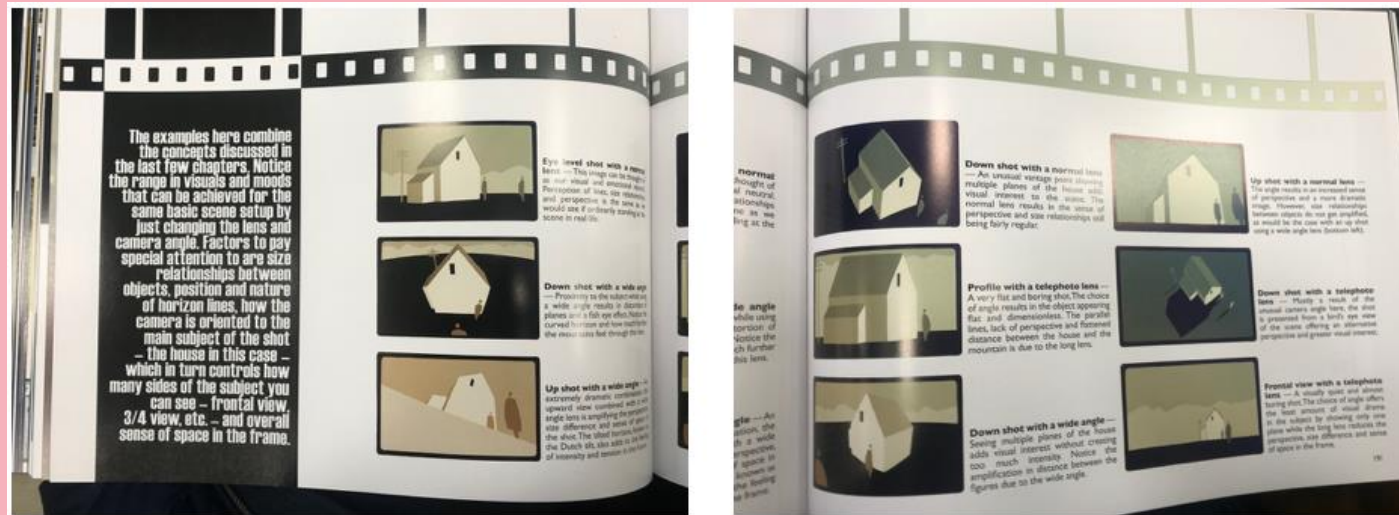
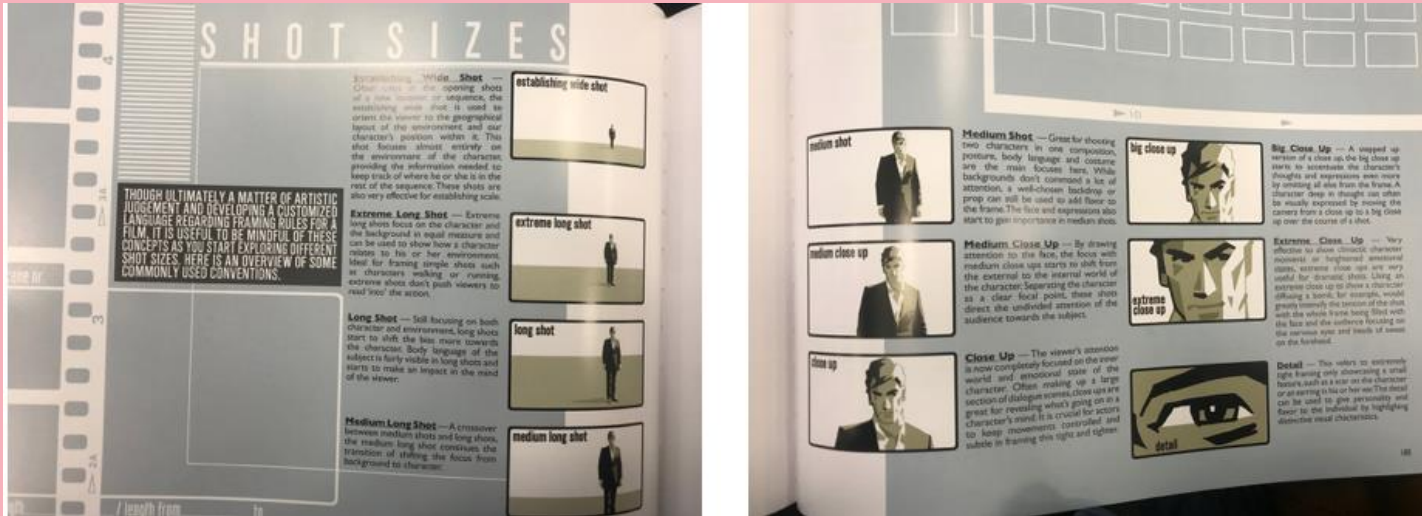
Film in unordinary locations to make your production stand out.

Is there anything about my idea that could improve?

Locations



Contents



Codes and Conventions



Changes made



Film in unordinary locations to make your production stand out.

Lots of potential, keep the main focus on the couple using costumes.

Idea seems fun and not complicated.

Shows young love and how they want to spend their youth creating memories.



Props



Any Questions?

